

Marah Mostafa

UX/UI Designer

A Design thinker, highly creative, and multi-talented UI/UX Designer with extensive experience in multimedia and design, I love what I do and believe that a good and high-quality design makes life easier. I design user-friendly websites, mobile apps, and landing pages with modern and clean aesthetics and clearly understand the FULL sites and apps design lifecycle from idea to implementation.



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WORK EXPERIENCE

UX/UI Designer / Loriginal Company Workplace/Company

01/2020 - 09/2021 *Gaza, Palestine*

Achievements/Tasks

- Plan and conduct user research and competitor analysis.
- Create user stories, personas, storyboards, and create sitemaps.
- Create prototypes and wireframes and Conduct usability testing.

User Interfaces Designer / Business and Technology Incubator(BTI) Workplace/Company

09/2021 - 12/2021 *Gaza, Palestine*

Achievements/Tasks

- Improve the look and feel of interactive computers and product software Create overall concepts for the user experience within a business webpage or product, ensuring all interactions are intuitive and easy for customers.
- Analyze customer responses and website data to determine high traffic web pages and why some perform better than others.
- Design the aesthetics to be implemented within a website or product, from the layout menus and drop-down options to colors and fonts.

Teacher Assistant / University of Palestine Workplace/Company

09/2020 - 06/2021 *Gaza, Palestine*

Achievements/Tasks

- Helping teachers create lesson plans and Working with small groups of students to enhance the learning process.

EDUCATION

Bachelor of Information Technology University of palestine

02/2017 - 06/2020 *Gaza*

Master Degree of Computing and information Systems Al-Azhar University

09/2020 - Present *Gaza*

SKILLS

UX/UI Design

Communication Skills

leadership Skills

Microsoft office software's

Adobe package

Problem-solving

UX/UI WORK

Skills

- User Flow
- User Journey
- Research
- User Persona
- Sitemap
- Wireframe
- UI design
- prototype

Programs

- UI: Adobe Xd, Figma, JusstInMind
- Graphics: Adobe Photoshop, Adobe Illustrator
- User flows: Draw.io.

PUBLICAIONS

Expert System for Short-term Abdominal Pain (Stomach Pain) Diagnosis and Treatment.

Classification of Pineapple Using Deep Learning.

An Expert System for Diagnosing Cough Using SL5 Object.

Papaya maturity Classification Using Deep Convolutional Neural Networks.

LANGUAGES

Arabic Language

Native or Bilingual Proficiency

English Language

Full Professional Proficiency