

Course No :INF 2314
Course Title: Media Studies
Date: 24/03/2015
No. of Questions: (3)
Time: 1hour
Using Calculator (No)

University of Palestine

Midterm Exam
2014/2015
Total Grade:

Instructor Name: _____
Student No.: _____
Student Name: _____
College Name: _____
Dep. / Specialist: _____
Using Dictionary (No)

Question One : Choose The Correct Answer

(8 Marks)

- 1. Is the act of transmitting of audio and visual content through mass mediums such as TV, radio and films .**
(a) Broadcasting (b) Journalism (c) Public Relations
- 2. Is the study of how individuals and entities relay information through mass medium to a large segment of population**
(a) Advertising (b) Mass Communications (c) Public Relations
- 3. is a type of journalists who researches , writes and reports information to present in source , conduct interviews and make reports .**
(a) Reporter (b) Announcer (c) TV presenter
- 4. is the person who announces programs and present news on radio or TV .**
(a) Journalist (b) Announcer (c) TV presenter
- 5. is the person who introduces or hosts television programs**
(a) Reporter (b) Announcer m (c)TV presenter
- 6. is a style of journalism in which a reporter takes aside in the controversial issues and develop a point of view**
(a) Advocacy journalism (b)Celebrity Journalism (c) Yellow Journalism
- 7. is a descriptive copy which accompanies a photo or a graphic**
(a) Caption (b) Body (c) Column
- 8. information that is not intended for publication**
(a) Background (b) Topic (c) body

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Question Two : Answer the following questions (6 Marks)

1- How can you become a good translator ?

- 1
.....
- 2.....
- 3.....
- 4.....

2- Define the following

- **Level of accuracy:**
.....
.....
.....
.....
- **Spoken versus written:**
.....
.....
.....
.....

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Question three : Translate the following

(6 Marks)

1. Ruling Party Secures Slim Majority

.....

2. restrictions

3. controversial

1. عباس يقول المفاوضات مسؤولة منظمة التحرير وليس حكومة الوحدة

.....

.....

2. يستقبل :

3. تحقيق :

Good Luck