

Course No: MGNE 3016
 Course Title: Entrepreneurship and
 Small Business Management
 Date: .../03/2018
 No. of Questions: (4)
 Time: (1)hour

University of Palestine



1st Midterm Exam

2018/2019

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Please, answer all the following questions:

Question one: True/False (2.5 marks)

1. Entrepreneurship is a skill that is learned.
2. The main driving force for amoral management is greed.
3. Globalization of business is one of the causes of ethical lapses.
4. Focusing on being logical can help individual to be creative.
5. Entrepreneurs shouldn't go beyond relying in what has worked in the past.

Q. NO:	1	2	3	4	5
ANSWER:					

Question Two: Multiple Choice (2.5 marks)

1. The third level of ethical standards is the..... :			
A)organizational policies	B) moral stance	C) law	D) all true
2. Business's responsibility to the environment focus in:			
A) recycle	B) reuse	C) reduce	D) all true
3. External stakeholders include those choices, except one :			
A) external Investors	B) creditors	C) customers	D) no one true
4. Entrepreneurs succeed by new things or things in new ways:			
A) thinking	B) doing	C) A&B	D) passion
5. As a result for many researches, the primary motivator for entrepreneurs is :			
A) financial gain	B) variety	C) altruism	D) no one true

Q. NO:	1	2	3	4	5
ANSWER:					

Question Three:

(5 marks)

A) Complete with the appropriate scientific term: (2 marks)

- (.....) People who starts businesses so they can create innovative solutions to society's problems.
- (.....) The fundamental moral values and behavioral standards that form the foundation for the employers as they make decisions and interact with stakeholders.
- (.....) The ability to apply creative solutions to problems to enhance or enrich people's lives.
- (.....) The ability to see differences among various data.

B) Mention to: (3 marks)

- Two benefits of owning small business:
1- 2-
- Two potential drawbacks of owning small business:
1- 2-
- Two advices about how to enhance culturally diverse workforce:
1- 2-

Question Four: Answer All Questions

(5 marks)

1. Talk about the benefits of "Moral Management". (2 marks)

2. "Creative ideas are the result of many steps process". Explain that. (3 marks)

GOOD LUCK