

Course No: MAN 4327
Course Title: Contemporary Business
Issues
Date:2018/04/17
No. of Questions: 3
Time: 1hour
Using Calculator (No)

University of Palestine



2nd Midterm Exam
2nd 2017/2018
Total Grade:

Instructor Name: Dr.
EzzElarabElawoor
Student No.: _____
Student Name: _____
College Name: Business & Finance
Dep. / Specialist: _____
Using Dictionary (No)

First Question

Which of the following questions is (True) or (False):

1. Organizations are collections of people who work together and coordinate their actions to achieve a wide variety of goals or desired future outcomes. Second, as managers, they are the people who are not responsible for supervising and making the most of an organization's human and other resources to achieve its goals.
2. Ethical Dilemma, the quandary people find themselves in when they have to decide if they should act in a way that might help another person or group even though doing so might go against their own self-interest.
3. Stakeholders The people and groups that supply a company with its productive resources and, so, have a claim on and a stake in the company.
4. Managers are not a vital stakeholder group because they are responsible for using a company's financial, capital, and human resources to increase its performance and thus its stock price.
5. Diversity raises important ethical issues and social responsibility issues. It is also a critical issue for organizations.
6. To manage diversity effectively, Distributive Justice means; a moral principle calling for the use of fair procedures to determine how to distribute outcomes to organizational members.
7. Decision making, the process by which markets respond to opportunities and threats by analyzing options and making determinations about specific organizational goals and courses of action.
8. Programmed decision making Non routine decision making that occurs in response to unusual, unpredictable opportunities and threats.
9. Administrative Model An approach to decision making that explains why decision making is inherently uncertain and risky and why managers usually make satisfactory rather than optimum decisions.
10. Learning Organization An organization in which managers try to maximize the ability of individuals and groups to think and behave creatively and thus maximize the potential for organizational learning to take place.

Second Question

Multiple choice:

1. Types of Company Stakeholders includes;
 - a. Managers & Employees & Customers
 - b. Suppliers and distributors & Community, society, and nation-state
 - c. Stockholders
 - d. All the above
2. The Four Ethical Rules includes;
 - a. Utilitarian rule, practical rule, operational rule and moral rights rule
 - b. Utilitarian rule, practical rule, justice rule and moral rights rule
 - c. Conducting rule, practical rule, justice rule and moral rights rule
 - d. None
3. Steps in Managing Diversity Effectively contents';
 - a. secure top management commitment
 - b. strive to increase the accuracy of perceptions
 - c. increase diversity awareness
 - d. All the above

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4. Promoting Group Creativity includes;
 - a. Brainstorming
 - b. Nominal Group Technique
 - c. Delphi technique
 - d. All the above
5. Characteristics of entrepreneurs
 - a. internal locus of control & external locus of control
 - b. self-esteem
 - c. high need for achievement
 - d. all the above

Third Question

Answer the following question:

1. According to students' presentations in order to cover a contemporary business issue;
- Discuss the issue; Corporate Social Responsibility in The Middle East?
2. Discuss any contemporary business issue from your side view which covers a political – economical situation (domestically – territorially or globally) with concentrating on its effects and impacts on the national or international business? Your opinion is highly recommended?

End of Questions
Good Luck