

Course No:MAN3311
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Using Calculator (No)

University of Palestine



Midterm Exam
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Total Grade: 20

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Using Dictionary (No)

Question One;

True or False ;

1. “ Logistics means having the right thing at the right place , at the right time
2. The process of planning, implementing and controlling the efficient, effective flow and storage of goods, services and related information from the point of consumption to the point of evaluating the marketing process.
3. In SCM efficiency can be improved by sharing information and by joint planning.
4. The big challenge in logistics is to manage the whole logistics system in such a way that orders fulfillment meets or exceeds the org.s operations.
5. Opportunity Costs is one of the Inventory Carrying Costs
6. Sales Costs is one of the Inventory Carrying Costs
7. Materials handling is one of the Main Logistics Activities
8. Information maintenance is one of the support logistics activities.
9. we measure performance in order to Recognize performance
10. Our goals are conflicting so, we don't have a strong measurement system?
11. We mean by inventory that, management of materials within the production lines?
12. Economic utilities; Value-Added Role of Logistics in a Firm
13. Logistics do not Interfaces with Operations/Manufacturing & Marketing within the org's operations
14. Balanced system - is one of the classifications of logistics systems
15. Logistics as an industry is a small business.
16. Efficient logistics system is the key in today's competition
17. Supply chain management in which logistics takes a vital role is an essential strategic direction in corporate strategy
18. Improved Logistics Efficiencies is one of the Factors for Maintaining Lower Logistics Cost as % of GDP
19. None implementing the Information Technology would effect the logistics activities positively?.
20. Review goals is a step of Establishing Performance Metrics
21. Cost Trade-offs required determining the Most Economical Order Quantity?
22. Total cost concept Refer to the recognition that conflicting cost patterns should be examined collectively balanced at optimum
23. Trade off; subtracting more of one cost item while dividing some of another cost item to achieve more desirable results.
24. Physical Distribution; (inbound or Sourcing or physical supply) From the suppliers to the firm.
25. Materials Management(inbound or Sourcing or physical supply) From the suppliers to the firm.

Question two;

multiple choice;

1. What is Logistics?

- a. Transfer knowledge and experience
- b. Logistics means having the right thing at the right place, at the right time
- c. An engineering activities.
- d. None

2. Main Logistics Activities

- a. Transportation.
- b. Inventory Maintenance
- c. Order Processing
- d. All the above
- e. None

3. Supporting Activities in the logistics system, such as;

- a. Warehousing, Materials handling
- b. Transportation
- c. Production and Information maintenance
- d. A+B
- e. A+C

4. Main Function of Business Logistics

- a. Physical Distribution
- b. Materials Management
- c. All the above
- d. none of the above

5. One of Major Objectives of Purchasing

- a. Obtain the required quantity and quality of goods and services
- b. Obtain the lowest cost
- c. Ensure top notch service and timely delivery
- d. All the above
- e. None of the above

6. To conduct Purchasing needs to know

- a. Material and performance
- b. Availability and suppliers
- c. The nature of industry
- d. A+c
- e. A+b

7. The meaning of outsourcing is;

- a. Renting facilities from outsiders
- b. Buying materials and technology
- c. Decide to purchase something they had been making in-house.
- d. None

8. Value-Added Role of Logistics in a Firm

- a. Logistics Interfaces with Operations/Manufacturing
- b. Logistics Interfaces with Marketing
- c. Logistics don't Interfaces with operational area.
- d. b+c
- e. a+b

9. Objectives of Purchasing Supply Management

- a. Improve Quality and Develop Suppliers
- b. Satisfying customer and enhance performance
- c. Achieve lowest total cost and improve competitive position
- d. A+c
- e. C+d
- f. None

10. One of the meanings of JUST IN TIME:

- a. Reducing production
- b. Reducing operations to the lowest.
- c. Only what is needed, nothing more.
- d. None

Question three;

answer Two questions only from 2 to 4 – Question number One is a MUST?.

1. To make a particular component requires an overhead (fixed) cost of \$6500 and a variable unit cost of \$6.50/unit. What is the total cost and the average cost of producing a lot of 1000? If the selling price is \$15/unit, what is the break-even point?
2. Draw the logistics distribution architecture?
3. what are the main Objectives of PSM
4. mention only one Definitions of Logistics

Good Luck