

Course No: INF2314
 Course Title: Media studies in English
 Date: 26/03/2012
 No. of Questions: (6)
 Time: 1 hour
 Using Calculator (No)

University of Palestine

 Mid-term Exam
 2nd 2011/2012
 Total Grade:

Instructor Name: _____
 Student No.: _____
 Student Name: _____
 College Name: _____
 Dep. / Specialist: _____
 Using Dictionary (No)

Question One: (5 marks)

Choose the correct answer:

- 1- The government the cause of fire right now .
 a) Investigates b) is investigating c) investigated
- 2- The Palestinian officials always the world against confiscating our land.
 a) Warn b) warns c) warning
- 3- The Prime Minister His support for the new law last night.
 a) is declaring b) declare c) declared
- 4- since 2000, Israel thousands of Palestinian civilians.
 a) Will arrest b) arresting c) has arrested
- 5- The conference the economic situation in the Arab world tomorrow.
 a) Will discuss b) discussed c) discussing

Question Two:

(5 marks)

Match a line in "A" with a sentence in "B"

No.	A	B
1.	Proximity refers to ...	An active disagreement between people.
2.	Conflict refers to ...	Events that occur close to home.
3.	Press release ...	The most important part of the news story.
4.	News lead ...	A news handout passed to news media regarding a forthcoming event.
5.	News agency	An old form of media.
6.	MENA	To what degree the event is related to what's being talked about.
7.	WAM	Qatari News Agency
8.	MP	The Emirates News Agency
9	PR	Member of parliament
10.	International-based news	Characterized by immediacy and interactivity and multimedia features.
		Public relations

Question Three:

(5 marks)

Fill in the gaps with words from the box:

President – press – wealthy – representative – council – correspondents.

- 1- The Gulf Cooperation seeks to foster ties among its members.
- 2-The was giving his speech when the cabinet resigned.
- 3-The Foreign Minister is going to hold a conference.
- 4-The Saudi Arabia is a nation.
- 5-The UN has chosen Al Akhder Al Ibrahimy as its in Afghanistan.

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Question Four: (5 marks)

Correct the following statements:

1- A news lead opens with a long, sharp statement of the story's facts.

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2- News should be accurate, concise, and difficult.

.....

3- Journalists is historians.

.....

4- There is..... reporter in the TV station.

.....

5- It's been said that "good reporting equals bad leads".

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End of Questions
Good Luck