

Course No:
Course Title: data visualization
Date: 00/11/2018
No. of Questions: 6
Time: 1 hours
Using Calculator (NO)
Using Dictionary (No)

University of Palestine

Second Mid Exam
First semester 2019/2018
Total Grade: 15

Instructor Name: Mr. Asaad
Altayyan
Student No.: _____
Student Name: _____
College Name: _____
Section No.: _____
Dep. / Specialist: _____

1. How color is measured? (2 mark)

2. What is Trichromacy?(2 mark)

3. What is Channel Properties (Luminance Channel and Chromatic Channel) (3mark)

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4. What is the difference between Brightness, Lightness and Luminance? (3 mark)

5. What are Visual Principles? (2 mark)

6. What is the difference between Sensory vs. Arbitrary Symbols? (3 mark)
