

Faculty of Business & Finance

Course No: MGNE 4321

Course Title: Purchase & Storage
Management

Date: 21/10/2018

No. of Questions: 3

1st Midterm Exam
1st Semester 2018/2019
Total Grade: 15

Lecturer Name: Dr.

EzzAlarabAlawoor&Mr.

YousifAlagha

Dep./Specialist: Management

Using Dictionary (NO)

Using calculator: (NO)

Time: 1 hour

Student name: _____

Student No.: _____

Dear students,

First of all you should to read carefully through all the exam questions, and then you have to attempt the questions that you think you can answer completely.

This exam contains three questions, each question contains several branches, and therefore you are required to attempt only the required branches of each question.

Any student answer more than the required, this will not be marked.

Moreover, student whom answers different branches form different questions, this will not support him, where the marking criteria depends on answer all the required branches of each question.

All the best

Question 1	Question 2	Question 3	TOTAL GRADE
/4	/5	/6	/15

Notes:

Signature, _____



Student name: _____

Student No.: _____

QUESTION ONE: Eight branches**(4 Marks)**

Chose the suitable alternative that best completes the statement or answer the question below each one

1. A supply chain consists of the flow of products and services from:
 - a. Raw materials manufacturers & Intermediate products manufacturers
 - b. End product manufacturers & Wholesalers and distributors and
 - c. None of the above
 - d. All the above
2. Firms will gain benefits with Supply Chain Management by:
 - a. Start with key suppliers
 - b. Move on to other suppliers, customers, and shippers
 - c. Integrate second tier suppliers and customers (second tier refers to the customer's customers and the supplier's suppliers)
 - d. All the above
3. Purchasing- Trends as one of the important elements of Supply Chain Management would affect:
 - a. Long term relationships
 - b. Supplier management
 - c. Strategic partnerships
 - d. All the above
4. Main Logistics Activities contents':
 - a. Warehousing - Materials handling - Protective packaging & Acquisition
 - b. Transportation - Inventory Maintenance - Order Processing
 - c. Inventory Maintenance - Acquisition & Materials handling
 - d. All the above
5. Physical Distribution (outbound) means;
 - a. Supplies from the suppliers to the firm.
 - b. Supplies from the firm to the customers.
 - c. Supplies operation within the firm
 - d. All the above
6. Cost Trade Off refres to:
 - a. The recognition that conflicting cost patterns should be examined collectively balanced at optimum.
 - b. Adding more of one cost item while subtracting some of another cost item to achieve more desirable results.
 - c. Adding less of cost items while subtracting some of another cost item to achieve more desirable results.
 - d. All the above
7. Strategic Distribution arrangements includes;
 - a. Direct shipments from production line to consumers .
 - b. Direct shipments from plant inventories to consumers



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- c. Indirect shipments through a warehousing system
- d. All the above
- 8. Supply Chain as a Competitive Leverage;
 - a. Improve the organization's efficiency to compete in the global market
 - b. Ignoring competition impacts in markets.
 - c. Enhance the competitors' position.
 - d. None

QUESTION TWO: Four branches (5 Marks)

Attempt TWO branches only

- a) Define logistics, then list and discuss the main activities and supporting activities of logistics?
- b) Define the Cost Trade Off and draw the Basic cost trade-offs in selecting a mode of transportation?
- c) Discuss Main Function of Business Logistics?
- d) Define a supply chain as a management philosophy?

ANSWER QUESTION TWO: Branch No.:

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ANSWER QUESTION TWO: Branch No.:

QUESTION THREE: Four branches (6 Marks)

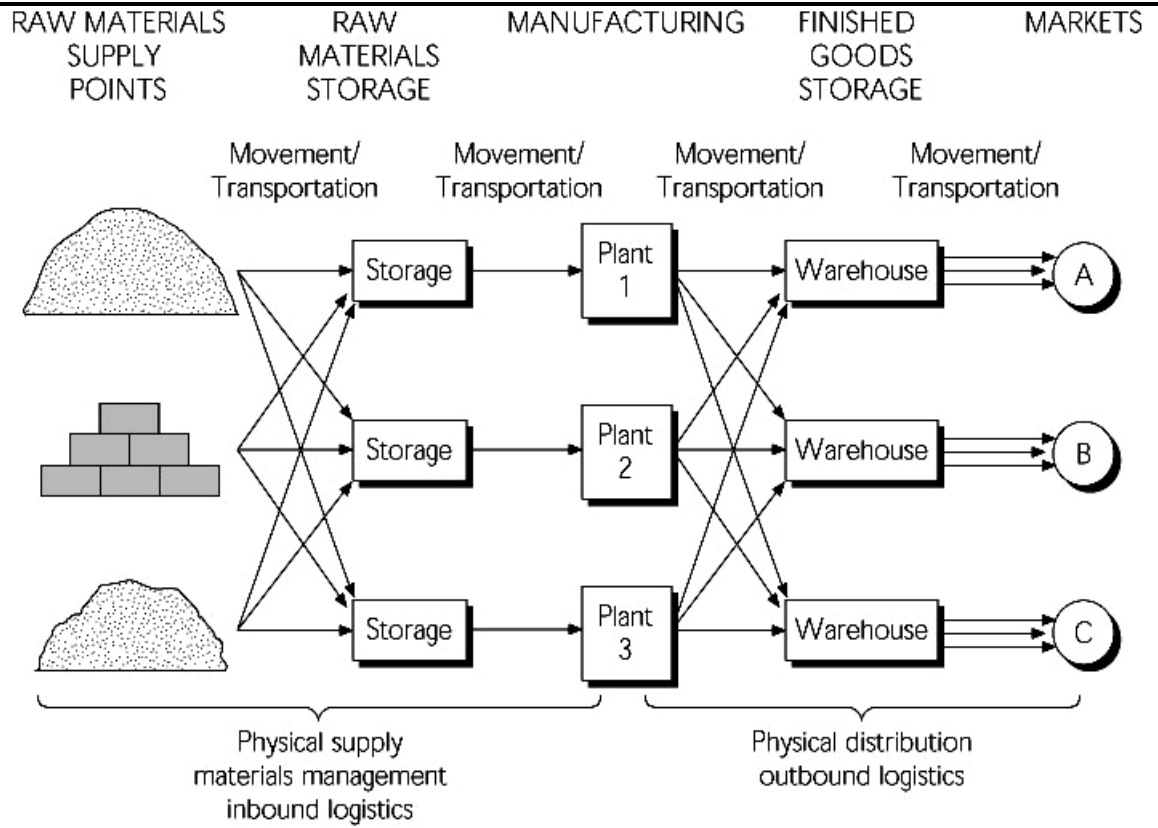
Attempt *TWO* branches only

- a) Mention the Traffic Management Responsibilities?
- b) Mention in points the Reasons for inventories?
- c) Clear the Types of Inventory?
- d) Discuss the following View of Business Logistics in a Firm, with indicating for each stage and operation flow?



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ANSWER QUESTION THREE: Branch No.:

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ANSWER QUESTION THREE: Branch No.:

Wish you all the best