

Course No: BSNE 1301
Course Title: Principles of Management I
Date: 20/10/2018
No. of Questions: (3)
Time: 60 Minutes
Using Calculator (No)

University of Palestine

First Mid Term Exam
First Semester 2018/2019
Total Grade: 15 Marks

Lecturers' Names: Dr. Mazen Rohmi,
Mr. Raef Baraka,
Ms. Fatmaa Al Assi
Student No.: _____
Student's Name: _____
Using Dictionary (No)

I. Put (✓) or (X) for each of the following statements:

(5 Marks)

1.	Shareholders and competitors are regarded as stakeholders.	()
2.	Modern management theory was born in 1921.	()
3.	Employees are the most important asset of the organization and should be managed accordingly.	()
4.	Management is a universal phenomenon.	()
5.	According to the principle of "unity of command", an employee can receive orders from only two managers.	()
6.	In "ready-aim-fire" culture, the managers of the company study and analyze proposed projects endlessly before committing to them.	()
7.	Quantitative approach is also named operations research.	()
8.	The symbolic view of management sets that managers are directly responsible for an organization's success or failure.	()
9.	A strong culture of the organization creates an employee commitment and promote an employee initiative.	()
10.	Efficiency refers to getting the most output from the least amount of inputs.	()

II. Choose the right answer from a, b, c, or d :

(5 Marks)

1. Which one is **Not** a recognized key skill of management? _____.
- Conceptual skills
 - Human skills
 - Technical skills
 - Writing skills

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2. Henry Fayol is associated with which management approach? _____.
 - a. General Administrative
 - b. Quantitative
 - c. Systems
 - d. Scientific

3. The _____ approach says that organizations are different, face different situations, and require different ways of managing.
 - a. contingency
 - b. traditional
 - c. systems
 - d. functional

4. The categories of management roles are _____.
 - a. figurehead, leader, and liaison
 - b. monitor, disseminator, and spokesperson
 - c. interpersonal, decisional, and entrepreneur
 - d. interpersonal, informational, and decisional

5. Which of the following is **Not** a dimension of organizational culture? _____.
 - a. innovation and risk taking
 - b. attention to detail
 - c. aggression
 - d. instability

III. Answer ***Only Two*** of the following questions:

(5 Marks)

1. Define management.
2. What are the main four functions of management?
3. Fayol recognized that there was no limit to the principles of management, but he advocated 14. List **at least Six** of them.
4. How did Taylor succeed in getting that level of productivity?

