Course No: MAN 4319
Course Title: Management Information Systems
Date: 22/11/2014
No. of Questions: (2)
Time: 1hours
Using Calculator (No)

University of Palestine

UP

Midterm Exam
2014/2015
Total Grade: 30

Instructor Name: Dr. AlaaEddin Almabhouh
Student No.: _____
Student Name: _____
College Name: Management & Business
Dep. / Specialist: _____
Using Dictionary (No)

Question One: Multiple Choice   (10 Marks)

1) Which of the following considered as the benefits of Management Information Systems?
   a) Improve efficiency
   b) Increase productivity
   c) a + b
   d) None of these

2) ___ is (are) data that have been organized to have meaning and value to a recipient.
   a) Information
   b) Experience
   c) Knowledge
   d) Data

3) An organization's IT components include all of the following except: ___.
   a) a network
   b) procedures
   c) application programs
   d) a database

4) Managing **payroll** is an example of a(n): ___.
   a) Accounting Business Process
   b) Production Business Process
   c) Human Resources Business Process
   d) Marketing Business Process

5) Business pressures on organizations are created when there are changes in ___.
   a) Social factors
   b) Political factors
   c) Economic factors
   d) Changes in all of these will create business pressures.

6) Data redundancy refers to: ___.
   a) Storing data in a single central location.
   b) Having copies of the same data in multiple locations.
   c) Sharing data with others.
   d) All of these.

7) Which of the following is not a reason why managing data is difficult over time?
   a) New sources of data are created.
   b) New systems are developed.
   c) The amount of data increases exponentially.
   d) All of these are reasons why managing data is difficult over time.

8) The data in a data warehouse: ___.
   a) are purged constantly as new data enter.
   b) are not available for users.
   c) are loaded from different data sources.
   d) All of these.

9) In the normalization, determining **functional dependencies** is part of the ____.
   a) first normal form (1NF)
   b) second normal form (2NF)
   c) third normal form (3NF)
   d) fourth normal form (4NF)

10) The type of decision that can be made by following a definite procedure is called a(n) ____ decision.
    a) structured
    b) unstructured
    c) semistructured
    d) procedural

11) Which of the following information systems are very user friendly, supported by graphics, and provide exception reporting and drill down?
    a) expert systems
    b) functional area information systems
    c) digital dashboards
    d) decision support systems

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Question Two: Answer Five (5) Questions Only   **(20 Marks)**

1. Can the terms data, information, and knowledge have different meanings for different people? Support your answer with examples.

2. Differentiate between a computer-based information system and an application program.

3. Discuss several ways in which IT impacts organizations.

4. Explain why IT is both a business pressure and an enabler of response activities that counter business pressures.

5. Describe the characteristics of a database.

6. List Three (3) Business Intelligence Applications for data analysis.

End of Questions
Good Luck