

Course No: BUS 1301
Course Title: Principals of
Management 1
Date: 00 Nov 2012
No. of Questions: 3



Midterm Exam
1st Semester 2012/2013
Total Grade: 20

Lecturer Name: Mr. Yousif Alagha
College: Business & Finance
Dep./Specialist: Common
Using Dictionary (NO)
Using calculator: (NO)
Time: 1 hour

Student name: _____

Student No.: _____

Dear students,

First of all you should to read carefully through all the exam questions, and then you have to attempt the questions that you think you can answer completely.

This exam contains three questions, each question contains several branches.

Any student answer more than the required, this will not be marked.

Moreover, student whom answers different branches form different questions, this will not support him, where the marking criteria depends on answer all the branches of the question.

Good luck & best wishes

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LECTURAR PART (DO NOT WRITE UNDER THIS LINE)

Question 1	Question 2	Question 3	Question 4	Question 5	TOTAL GRADE

Notes:

Signature, _____



Student name: _____

Student No.: _____

Question one: Two branches (5 Marks)

A. Determine the following statements (True) or (False):

1		2		3		4		5	
T	F	T	F	T	F	T	F	T	F

- Effectiveness refers to getting the most output from the least amount of input.
- Technical skills become less important as manager moves into higher levels of management.
- In the symbolic view of management, managers are seen as directly responsible for an organization's success or failure.
- Environmental uncertainty looks at the number of components in an organization's environment and the extent of the knowledge that the organization has about those components.
- In order to develop an innovative organizational culture, managers must minimize ambiguity and uncertainty and discourage risk-taking.

B. Chose the suitable answer among the answers listed following each statement:

1				2				3				4				5			
A	B	C	D	A	B	C	D	A	B	C	D	A	B	C	D	A	B	C	D

1. _____ are responsible for making organization-wide decisions and establishing the plans and goals that affect the entire organization.

- | | |
|------------------------|----------------------|
| A) First-line managers | B) Top managers |
| C) Production managers | D) Research managers |

2. Effectiveness is associated with _____.

- | | |
|---------------------------|-------------------------------|
| A) reducing inventory | B) decreasing production time |
| C) doing the right things | D) doing things right |

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3. Which of the following is not an example of an interpersonal role according to Mintzberg?

- A) figurehead
- B) leader
- C) liaison
- D) spokesperson

4. The omnipotent view of management states that _____.

- A) managers' roles are peripheral and staff manage their own areas of the business
- B) managers are directly responsible for an organization's success or failure
- C) managers should allow employees to take part in decision-making
- D) managers have little or no responsibility for an organization's success or failure

5. Which of the following is a characteristic of a dynamic environment?

- A) high level of predictability of changes in environmental conditions
- B) few technological breakthroughs by current competitors
- C) the presence of new competitors in the market
- D) little activity by pressure groups to influence the organization

Question two: One branch (5 Marks)

Define at least *FIVE* of the terminologies listed below:

1. Management roles: _____
- _____
- _____

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2. Efficiency: _____

_____.

3. Bureaucracy: _____

_____.

4. Environmental complexity: _____

_____.

5. Interpersonal roles: _____

_____.

6. Omnipotent view of management: _____

_____.

7. Specific environment: _____

_____.

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Question Three: (one branch)

(10 Marks)

Answer briefly only THREE of the following questions:

1. In today's environment, which is more important to organizations—efficiency or effectiveness? Explain your choice.

2. Why is it important for managers to understand the external environmental components

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3. How is culture transmitted to employees of an organization? In a short essay, explain the four primary forms of transmission and provide an example of each.

4. In a short essay, differentiate between the symbolic view and the omnipotent view of management. Include specific examples of each view to support your answer.

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5. Identify and define the seven dimensions that make up an organization's culture.

End of Questions
Good luck