

Faculty of Business & Finance
Course No: MAN 4332
Course Title: International Business
Management
Date: 25 Nov 2014
No. of Questions: 3



Midterm Exam
1st Semester 2014/2015
Total Grade: 20

Lecturer Name: Mr. Yousif Alagha
Dep./Specialist:
Using Dictionary (NO)
Using calculator: (NO)
Time: 1 hour

Student name: _____

Student No.: _____

Dear students,

First of all you should to read carefully through all the exam questions, and then you have to attempt the questions that you think you can answer completely.

This exam contains three questions; where question one consist of ten multiple choice statements compulsory to answer, while question two consist of three branches you have to attempt only one of the listed questions, however question three consist three branches that you are required to attempt only two questions.

Any student answer more than the required, this will not be marked.

Moreover, student whom answers different branches form different questions, this will not support him, where the marking criteria depends on answer the required branches of each question.

Good luck & best wishes

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For instructor use only

Question 1	Question 2	Question 3	TOTAL MARK

Notes:

Signature, _____

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QUESTION ONE: Ten branches

(5 Marks)

Chose the suitable answer among the answers listed following each statement:

Please spot the answered question the table, just the spotted questions will be marked

1				2				3				4				5			
A	B	C	D	A	B	C	D	A	B	C	D	A	B	C	D	A	B	C	D
6				7				8				9				10			
A	B	C	D	A	B	C	D	A	B	C	D	A	B	C	D	A	B	C	D

1) _____ refers to the transfer of assets to another country or the acquisition of assets in that country.

- A) International investment B) International trade
 C) Importing D) Exporting

2) Which of the following types of risk is also known as political risk?

- A) currency risk B) cross-cultural risk
 C) commercial risk D) country risk

3) Which of the following is not an example of a cross-cultural risk factor?

- A) negotiation patterns B) decision-making styles
 C) costs of production D) ethical practices

4) Which of the following is not a driver of market globalization?

- A) market liberalization B) technological advances
 C) increased import tariffs D) economic development

5) A born global firm is defined as which of the following?

- A) an initiator of an international business transaction
 B) a specialist firm that provides marketing services
 C) a business with special expertise in customs and banking
 D) a company that moves into international markets early in its existence

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6) A firm that exchanges intellectual property for royalties is known by which of the following terms?

- A) franchisor
- B) licensor
- C) contractor
- D) broker

7) Firms use foreign trade zones in order to _____.

- A) stimulate local economic growth and development
- B) take advantage of favorable customs regulations
- C) create employment opportunities for locals
- D) meet quota demands established by the government

8) In a _____, both government and private enterprise influence production, consumption, and savings.

- A) Emerging Market
- B) command economy
- C) mixed economy
- D) market economy

9) _____ quantitative restriction on imports of a specific product

- A) Quotas
- B) subsidies
- C) Dumping
- D) Protectionism

10) _____ can occur when a company implements practices that are less effective, or when employees encounter distress because of difficulty in accepting or adjusting to foreign behaviors

- A) Cultural imperialism
- B) Cultural collision
- C) Cultural diffusion
- D) Cultural diversity

