

Course No:BUS2109  
Course Title: Scientific Research  
Methodology for Business  
Date: 15/1/2015  
No. of Questions: 4  
Time: 1:30 hours  
Using Calculator (No)

University of Palestine



Final Exam  
1<sup>st</sup> semester 2014/2015  
Total Grade: 60%

Instructor Name: Abedelazez J. Safi  
Student No.: \_\_\_\_\_  
Student Name: \_\_\_\_\_  
College Name: Faculty of Financial  
Management and Business  
Dep. / Specialist: \_\_\_\_\_  
Using Dictionary (No)

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**First Question:**

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**Write (R) in front of the Right answer & (W) in front of the Wrong answer (10 points)**

1. ( ) No need to test it out the questioner before distribute it around.
2. ( ) Seeking sensitive information are unethical issues in relation to participants of a research activity.
3. ( ) Ethical issues relating to the researcher must not avoiding bias information.
4. ( ) Tenderisers is independent variable while affect cooking time and texture of meat consider as dependent variable.
5. ( ) Processing and analysing data involves a number of closely related operations which are not able to answer research objective.
6. ( ) Numerical Classification according to attributes such as weight, height, literacy.
7. ( ) Qualitative data are known as the statistics of variables and are classified on the basis of class –intervals.
8. ( ) Tabulation classified as simple and complex tabulation.
9. ( ) The report must be written in an academic style and the language should be journalistic.
10. ( ) In the research introduction you must indicate from where all the information has come.

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**Second Question: Defined the Following Concepts (10 Points)**

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1. Simple classification:
2. Simple tabulation:
3. Qualitative Data Analysis:
4. Content Analysis:
5. Stratified random sample:
6. The Bibliography:

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7. Quota sample:
8. OBSERVATION METHOD:
9. Manual Data Analyses:
10. Indirect survey:

**Third Question: Answer the following question clearly (20 points)**

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1. Collecting Data having ethical issues related to participants of research activity and researcher mention them?
2. What are the steps of Qualitative data methods?
3. Mention the important steps of Guidelines to Construct a Research Tool?
4. Mention the types and approach of SURVEY METHOD mentioning the limitations and the advantage?

**Forth Question: Mention and explain the following question clearly (20 points)**

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1. Mention and explain the operation of processing and analysing data?
2. Explain the data analyses of quantitative methods?
3. Defined the questionnaire and explain all types of questionnaire?
4. Mention and explain the types of research samples?

*“With best wishes”*