

Course No: BUS 2109
Course Title: Scientific Research Methods
for Business students
Date: 12/11/2013
No. of Questions: (3)
Time: 1hours
Using Calculator (No)

University of Palestine



Midterm Exam
2013/2014
Total Grade: 40

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Student No.: _____
Student Name: _____
College Name: _____
Dep. / Specialist: _____
Using Dictionary (No)

Question One: Indicate whether the following statements are true or false (2 Marks each)

- 1- Scientific activities designed to generate data "Questionnaires, interviews, focus group, and observation" is known as methods. (_____).
- 2- Scientific method in searching for the truth about business phenomena known as Business research (_____).
- 3- The Research characterised by collecting and interprets data systematically with a clear purpose to find things out. (_____).
- 4- Basic research and complex research are the two types of business and management research (_____)
- 5- Formulate and clarify the research topic or question is the last stage of research process (_____)

Question Two: choose the correct answer (2 Marks each)

- 1- The a series of stages through which you must pass in the research known as:
A- Business management research
B- Business management Methodology.
C- Research Process
D- Research Methodology.
- 2- To conduct a dialogue with yourself, the author, and the issues and ideas at stake is known as:
B- Previewing
C- Annotating
B- Summarising
D- Comparing and Contrasting
- 3- A techniques provide a range of methods that enable you to reduce the amount of data you need to collect by considering only data from a sub-group rather than all possible cases or elements is:
A- Reviewing
C- Critical thinking
B- Summarising
D- Sampling
- 4- The full number of views, individuals or cases that subject to the study is :
A- Sample
C- Community
B- Population.
C- A, B and C

Question Three: Answer the following questions (22 Marks total)

- 1- What are the research process purposes? (4 Marks).
- 2- Why critically literature review is central step in the research processes? (4 Marks).
- 3- What are the five critical questions to employ in critical reading? (5 Marks).
- 4- What are the stages of sampling process? (4 Marks).
- 5- How formulating and clarifying a research topic is important in research processes? (5 Marks)

End of Questions
Good Luck