

Course No: BUS 2109
Course Title: Scientific Research Methods
for Business students
Date: 12/1/2014
No. of Questions: (5)
Time: 2hours
Using Calculator (No)

University of Palestine



Final Exam
2013/2014
Total Grade: 60

Instructor Name: Bassem Abudagga
Student No.: _____
Student Name: _____
College Name: _____
Dep. / Specialist: _____
Using Dictionary (No)

Question One: Indicate whether the following statements are true or false (10 Marks)

- 1- The interviews types related to the level of formality & structure are, 1-Structured interviews, 2- Semi-structured interviews, 3- Unstructured or in-depth interviews (____).
- 2- The interviewer administrated questionnaire is a questionnaire usually completed by the respondent. (____).
- 3- Statistics are weak tools that help people understand interesting phenomena. (____).
- 4- Roy worked in a machine shop for 10 months as an employee to understand how and why his 'fellow workers' operated the piecework bonus system, and that was an example of observation . (____).
- 5- Percentage is a Standard Deviation to average of a distribution of scores (____).

Question Two: choose the correct answer (10 Marks)

- 1- The systematic empirical investigation of social phenomena via statistical, mathematical or numerical data or computational techniques is known as:
A- Business research
B- Quantitative research.
C- Research phenomena
D- Research Methodology.
- 2- Options for calculating statistical analysis :
A- Technological and statistical methods
B- Collecting data
C- Questionnaires
D- Contrasting
- 3- A techniques provide a freely accessible web search engine that indexes the full text of scholarly literature across an collection of publishing formats and disciplines is:
A- Journals
B- statistics
C- Google scholar
D- Census
- 4- Percentage, mean, standard division are common types of :
A- Samples
B- Descriptive Statistics.
C- Analysis
D- A, B and C
- 5- Statistics can offer one method for helping _____ to make sense of the surrounding environment.
A- Students.
B- Researchers.
C- Citizens
D- A, B, and C

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Question Three: Define the following (15 Marks total)

- 1- Secondary data. (3 Marks)
- 2- Observation. (3 Marks)
- 3- Interviews. (3 Marks)
- 4- Questionnaire. (3 Marks)
- 5- Mean. (3 Marks)

Question Four : Draw (9 Marks total)

- 1- Clarify by drawing the secondary data types. (3 Marks).
- 2- Clarify by drawing the researcher roles in the observation. (3 Marks).
- 3- Clarify by drawing the questionnaire types. (3 Marks)

Question Five: Answer the following questions (16 Marks total)

- 1- What are the five interview types? (4 Marks).
- 2- What are the types of Self-administered questionnaires? (4 Marks).
- 3- What are the Types of Statistical Analysis? (4 Marks)
- 4- What is the purpose of data analysis? (4 Marks)

End of Questions

Good Luck