

Course No:BUS1303  
 Course Title: Microeconomics  
 Date:05/01/2014  
 No. of Questions: ( 6 )  
 Time: 2 hours  
 Using Calculator (yes)

University of Palestine



Final Exam  
 1<sup>st</sup> term 2013/2014  
 Total Grade: 60

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 Dep. / Specialist: business Admin.  
 Using Dictionary (No)

**Answer all the following questions:**

**I) True & false: (20 marks)**

|    |   |  |
|----|---|--|
| 1  | The most profitable rate of output is the intersection of marginal revenue and average revenue.                 |  |
| 2  | Total profit is the difference between total production and total cost.   |  |
| 3  | Demand moves along the curve when incomes increase.   |  |
| 4  | The equilibrium price (pe) of any good is established by the intersection of market demand and market supply.   |  |
| 5  | Price in monopoly is always equals MR.  |  |
| 6  | Total utility is the change in Marginal Utility obtained by consuming one additional unit of a good or service. |  |
| 7  | Price elasticity of demand is the percentage in price divided by change in quantity.                            |  |
| 8  | Utility is the pleasure or satisfaction obtained from a good or service.  |  |
| 9  | In the long run, some costs don't increase at all when output is increased.                                     |  |
| 10 | Unit revenue is simply the price of the good minus the quantity sold.   |  |
| 11 | A competitive firm can't sell its entire production at the prevailing market price.                             |  |
| 12 | The demand curve in monopoly is upward sloping.   |  |
| 13 | The total revenue of a seller is the amount of money received from produced sales.                              |  |
| 14 | If demand were perfectly elastic, the demand curve would be horizontal.   |  |
| 15 | One of the only inputs we can vary are labor.   |  |
| 16 | Without sewing machines the operators can make Jeans.   |  |
| 17 | The money in your pocket sets a limit to your spending  |  |
| 18 | An empty factory can't produce any good .   |  |
| 19 | We will still have to pay rent, but we can cut back on wages.   |  |
| 20 | The factory lease is an example for fixed costs.  |  |

**II) You have the following table: (16 marks)**

| Level | Out put | Price | TC  | MC | TR | Profits or Losses |
|-------|---------|-------|-----|----|----|-------------------|
| A     | 0       | 70    | 50  |    |    |                   |
| B     | 1       | 70    | 80  |    |    |                   |
| C     | 2       | 70    | 100 |    |    |                   |
| D     | 3       | 70    | 115 |    |    |                   |
| E     | 4       | 70    | 155 |    |    |                   |
| F     | 5       | 70    | 225 |    |    |                   |
| G     | 6       | 70    | 345 |    |    |                   |

**Find each of:**

**1) Marginal costs MC**

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**2) Total Revenue TR**

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**3) Profits or Losses**

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**4) The best output using a full graph**

**III) Define each of: (10 marks)**

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**1- Fixed costs.**

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**2- Price elasticity of Demand.**

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**3- Production function.**

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**4- Law of diminishing returns.**

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**5-Total Utility.**

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**VI) From the following table answer the questions below:  
(10 marks)**

| Level | Output (per day) | Price | Total cost | ATC | MC |
|-------|------------------|-------|------------|-----|----|
| A     | 0                | 13    | 10 \$      |     |    |
| B     | 1                | 13    | 15         |     |    |
| C     | 2                | 13    | 22         |     |    |
| D     | 3                | 13    | 31         |     |    |
| E     | 4                | 13    | 44         |     |    |
| F     | 5                | 13    | 61         |     |    |

1- Find ATC

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2- Find MC

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3- Find the best quantity of output.

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4- If the price raised to 17 \$ , find the best quantity, and profits or losses at the best quantity.

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5- Find profits or losses at the best level of output. Using a graph

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## V) Translate into Arabic:

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1- Total revenue is equal to the price of the product multiplied by the quantity sold.

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2- The most output attainable from any given level of factor inputs is the production function.

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3- The total costs of producing a good equals the market value of all the resources used in its production.

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4- The central question in all these decisions of quantity demanded to a change in price.

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5- Total costs will change of course as we alter rate of production.

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6- The amount of labor employed in Jeans production can be varied easily.

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7- A perfectly competitive industry has several distinguishing characteristics including many firms.

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8- If the shop owner asks a higher price no one will buy his shirts, since any consumer can buy from other shops.

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9- Total profits represented as the vertical distance between the total revenue curve and the total costs curve.

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10- Equilibrium price is the price at which the quantity of a good demanded in a given time period equals the quantity supplied .

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## **VI) Fill in spaces using mentioned words:**

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(price- without – reduce – parents – situations- factory – strive – identical – shifts – impossible)

1- In monopoly -----, the demanded curve facing the firm is -----to the market demand curve for the product.

2- Obstacles, such as -----that make it difficult or -----for would be producers to enter a particular market.

3- If competitive firm -----costs the supply curve will----- further to the right and down.

4- Competitive firms -----for the rate of output at which marginal costs equal -----.

5- If we decide not to open the -----tomorrow, we can just tell our only worker to take the day off -----pay.

**Good Luck**